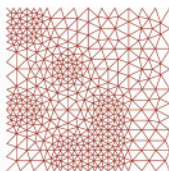


proyecto / project

# DEMOSAICA - baldosas



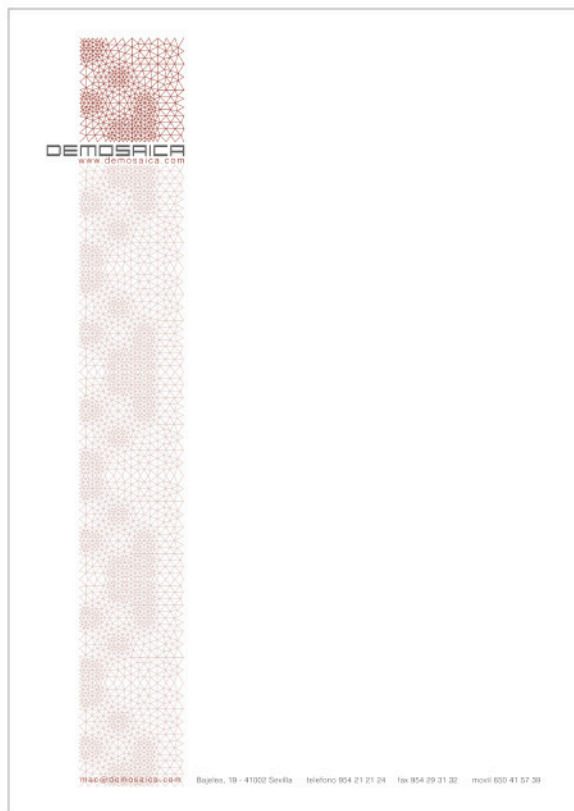
de / by > **calc**

tiempo / time > **2006**

campo / field > *design, cooperate identity*

dirección / address > [www.demosaica.com](http://www.demosaica.com)

vista / glance



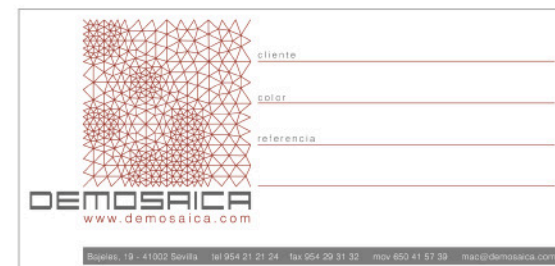
letter paper



document binder



card, side A, side B



envelope

resumen / brief description >

creation of the name, doing the graphics and the website for a new firm of "baldosas hidraulicas" (paving tiles made with arab technics) in Seville. the idea for the basic image or logo was an dynamic alternation from an arab pattern (which we are used to see symmetrical) in friction with the name. the word *mosaic* comes from arab *musaik* - adorn. beside this we did umpteen colour versions of traditional arab tiles - see [www.demosaica.com](http://www.demosaica.com)

en colaboración con / in collaboration with >